



Ann Ranson – Coach and Trainer

Menu of Services

As a trainer, I help motivate & educate on the importance of and the steps in creating a legacy. As a coach, I help clients execute those steps.

My mission is to help boomers and their parents plan for and come to peace with dying so that they live and leave a legacy of love.

Qualifications:

...Founded and operated Golden Hand Service in 1987-1990 working with senior citizens as a personal assistant.

...Developed *Creating a Legacy by Living the Life You Want*.

...Certification as a *Connection Practice* Coach and Facilitator

...Executrix of her mothers' estate

...Founded *By the Grace of Tea*, a gourmet tea purveyor with products named for values

...Created & managed major 6-7 figure sales & marketing programs

...Creation and facilitation of *Bottom Line 3 Strategic Planning System*

... Built the Dallas Cowboys Radio Network sales operation from the ground up

... Professional member of the National Speakers Association



Presentation Services –

- Formats: short presentations, break-out sessions and half/full-day workshops

Coaching Services –

- Legacy coaching services focused on gathering, sharing and celebrating your life story.

Sponsorship Opportunities –

- Reach your clients and prospects in a meaningful way through events, presentations and articles relevant to their late-life planning

Presentations

- Your Most Valuable Asset is at Risk
- Series or individual programs on Gather, Share and Celebrate Your Life Story
- What's Your Legacy and Why Does it Matter?
- Retirement Joy
- Handling Change from the Inside Out
- Creating an Ethical Will
- Let's Have a Tea Party – tips, stories & traditions



Trainer/Coach Testimonials

"Great job this morning. I was really impressed not only with your flawless delivery, but also the way you've been able to weave in references to PNC's commitment, culture and our WBA program. I feel like we've made some great headway."

Beth Marcello

Director, Women's Business Development, PNC Bank

"I was at your TSAE session regarding boosting sponsor renewals. This was, by far, the most meaningful session I attended during the conference and the advice you gave has already paid off – one of our sponsors has already agreed to move from \$2500 to \$10,000 per year!"

Michelle Smith

Executive Director, Fast Growth School Coalition

"Ann has assisted me to consistently stay focused and true to my vision and goal – regardless of what else was going on in my world. I have found her insights to be both practical and valuable."

Richard A. Feller, MBA, PhD

President and CEO, RAF Industries

According to *Now Discover Your Strengths*, Ann's talents are: Empathy, Connectedness, Strategic, Maximizer, Relator

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