



## *Ann Ranson Speaker Information*

### **Areas of Focus**

*Ann Ranson works with organizations who want to deliver on their mission, brand promise and revenue goals and with professional women who want to find their something more.*

#### **Qualifications:**

...Creation and facilitation of *Bottom Line*<sup>3</sup> *Strategic Planning System*

...Certification as a *Selling to Women Performance Coach & Facilitator; Connection Practice Coach and Facilitator; and Advanced Transformation Game Facilitator.*

...Created & managed major 6-7 figure sales & marketing programs

... Built the Dallas Cowboys Radio Network sales operation from the ground up

... Professional member of the National Speakers Association. See profile at speakers.org.



**Current Strategy Presentations** *designed for small-medium business leaders and nonprofit and association executives.*

Formats: short TED-style keynotes, break-out sessions and workshops; board retreats and facilitations

- The Art of Strategy
- Finding Peace in Everyday Life
- Intentional Networking: The Nuances of Talking Business
- The Power of the Purse
- Other programs available on personal empowerment and aging.

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#### **Testimonials**

*"Great job this morning. I was really impressed not only with your flawless delivery, but also the way you've been able to weave in references to PNC's commitment, culture and our WBA program. I feel like we've made some great headway."*

**Beth Marcello**

Director, Women's Business Development, PNC Bank

*"I was at your TSAE session regarding boosting sponsor renewals. This was, by far, the most meaningful session I attended during the conference and the advice you gave has already paid off - one of our sponsors has already agreed to move from \$2500 to \$10,000 per year!"*

**Michelle Smith**

Executive Director, Fast Growth School Coalition

To view Ann's TEDxSMU Women talk on No Regrets, visit [https://www.youtube.com/watch?v=8\\_5OUE2bd2s](https://www.youtube.com/watch?v=8_5OUE2bd2s)

To view Ann's TEDxSMU Talk on Celebrating Age, visit <https://youtu.be/cMhPOiuDzBc>

According to *CliftonStrengths*, Ann's talents are: Empathy, Connectedness, Strategic, Maximizer, Relator